



healthylivingNT

Your *partner* in  
*health* and *wellbeing*

# strategic goals

2021 - 2024

Updated June 2021



Life. Be in it.™  
get the most out of life...



# Strategic Goals

2021-2024

Updated June 2021

Healthy Living NT, incorporated as the Diabetes Association of the NT Inc., has helped to improve the community's health and well-being since 1980. Healthy Living NT's Strategic Goals map our directions and future.

Healthy Living NT seeks to improve the health and well-being of the whole community, extending from preventative health services to specialised self-management support for people living with key chronic conditions such as diabetes and heart disease. We pride ourselves on working with the community and our role within the Territory's primary health care system. In partnership with stakeholders, our services continually evolve to improve the health of Territorians.

We value the contributions and continued support of members, the community and the Australian and Territory governments in supporting the vital role of this organisation.

Our Business Plan delivers against these Strategic Goals and focuses on annual objectives and priorities.

**Ron O'Brien**  
President

**Yvonne Rowan**  
Vice President

**William De Decker**  
Vice President

**Paul Gooding**  
Treasurer

**Rob Hall**  
Board Member

**Mary Fox**  
Board Member

**Kevin Wrigley**  
Board Member

**Ramona Long**  
Board Member

**Anne Kemp**  
Chief Executive Officer

**Chrissie Inglis**  
Manager Education Services

**Mary Lawler**  
Finance and Administration Manager

June 2021

## **Strategic Goals 2021-2024**

**Updated June 2021**

### **Goal 1: To make members and the community core to the organisation, through:**

- Providing a diverse range of services and support.
- Committed advocacy for people with diabetes and for the broad determinants of health at an individual, NT and national level.
- Providing responsive, quality information and active communication.

### **Goal 2: To provide leadership for strategic advocacy related to primary and secondary prevention, through:**

- Representation to influence strategy and policy development and service provision at a national and NT level.
- Promoting equity and access for high risk groups of people, particularly people living in regional and remote areas.
- Representation of sector needs and requirements through the Good Health Alliance NT.
- Promoting a holistic approach to a healthier and healthy lifestyle.

### **Goal 3: To deliver a portfolio of quality services, through:**

- An effective and collaborative relationship with funders.
- A broad range of services to consumers, community and practitioners on behalf of funding bodies, based on best practice and evidence-based protocols.
- Examining the feasibility of integrated services to clients and the community through collaboration with other practitioners.
- Identifying other relevant services.

### **Goal 4: To enhance the sustainability and viability of the organisation, through:**

- Ethical practices and adoption of contemporary business standards in all aspects of governance including succession planning and risk management.
- Identifying, assessing and implementing business development and income generation opportunities.
- Quality financial management practices, including accountability and transparency.
- Effectively interacting with key stakeholders.
- Utilising appropriate technologies.
- Engaging suitably qualified team members.
- Being adaptable and agile in response to changes in the environment.



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## GUIDING VALUES

**To pursue excellence in all facets  
of Healthy Living NT's operations,  
through:**

- Professionalism and ethical practice
- Fairness, honesty, confidentiality  
and compassion
- Mutual respect for all individuals, their  
roles and the organisation
- Continuous improvement  
in all activities
- Involvement with, and responsiveness  
to, community diversity
- Working collaboratively.

### **Darwin**

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ABN 11 374 693 055

Healthy Living NT  
is the trading name of the  
Diabetes Association  
of the Northern Territory  
Incorporated.



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